lloyds digital

Transforming your business needs into
<u>solid and scalable</u> digital products.

Experienced.
Innovative.
Dedicated.
Effective.

Croatian's best

We are in the
Top 10
B2B service
providers
in 2022.

TOP
B2B SERVICES
Clutch
CROATIA
2022

We are in the
Top 10
eCommerce
developers
in 2023.

TOP
E-COMMERCE
DEVELOPERS
Clutch
CROATIA
2023

*Clutch *– The leading review platform for IT providers*

Croatian's best

TOP WEB DEVELOPERS
Clutch
MEDICAL CROATIA

TOP SOFTWARE DEVELOPERS
Clutch
MEDICAL CROATIA

TOP PHP DEVELOPERS
Clutch
CROATIA 2023

TOP APP DEVELOPMENT COMPANY
Clutch
HOSPITALITY & LEISURE CROATIA

TOP SOFTWARE DEVELOPERS
Clutch
CONSUMER PRODUCTS & SERVICES CROATIA

Clutch – The leading review platform for IT providers

Primetric
BY BIGTIME

Primetric Digital Maturity Score for 2023.

Level 5
★★★★★

Primetric Maturity Score Index assesses a company's excellence on a five-degree maturity scale using more than 60 indicators. Special algorithm measures company operational excellence in three categories: Measuring, Forecasting, and Reporting & Scalability. Depending on the earns number of points algorithm determines a place on a five-degree maturity scale.

We are an award-winning agency experienced in transforming clients' *business needs* into solid and scalable digital products.

Helping businesses build custom software, mobile apps, and eCommerce solutions with the importance of *business process automation* and user-customer experience in mind.
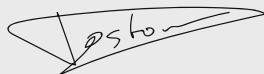
WOOW

Entrepreneur of the Year 2022 award

Our CEO Domagoj Ostović <u>was nominated</u> for Entrepreneur of the Year 2022 in Croatia.

EY
Poduzetnik godine ™

So You're Tellin' Me There's A Chance!

This document will give you an overview of our capabilities and experience in the digital design and development space. We've wanted to show you all about **who we are and how we think**, we wanted to explain all the important information that is essential to make the right decision. We are looking forward to hearing from you, and please don't hesitate to reach out with any questions.

Sincerely,

Domagoj Ostović
CEO at Lloyds digital

Clutch

Among the **TOP 10** B2B service
providers in 2022 by Clutch

Clutch

Among the **TOP 10** eCommerce
developers in 2023 by Clutch

WEB EXCELLENCE
AWARDS

4x The **Excellence Award**
Winner in 2022

CENTRAL
EUROPEAN
STARTUP
AWARDS

European Startup Awards 2019
Best software development partner – Croatia

BMA

Best Mobile App Award
February 2021

EUROPEAN
eCOMMERCE
AWARDS

Finalist in the European
eCommerce website of the year award

CROATIAN INDEPENDENT SOFTWARE EXPORTERS

Members of Croatian Independent Software Exporters

IPMA® CROATIA | international project management association

Members of International Project Management Association (IPMA) Croatia

ICT Istria Win — Win

Founders and active member of ICT ISTRA association

eCommerce Hrvatska

Members of eCommerce Association Croatia

DIGITAL LABIN CONFERENCE

The ones who are crazy enough to think they can change the world, are the ones who do.

We organize one of the **best digital conferences in the region**. Inspiring two-day event about the present and future of the digital industry.

We are a team of <u>30+ experts</u> who have been working side by side for <u>more than 8 years now</u>. We have celebrated, overcame challenges and grown together. Our team is purpose-built and passion-driven for the ever-changing, complex time we're living in.

Passion.
Creative.
Efficient.
No Bullshit .
Community.
Quality.
Digital.
Ambition.

Our code runs all over the world.

In order to gain a competitive advantage in this new digital era, you must first understand then maximize the customer experience in order to take the full advantage of digital technology.

Strategy

Customer journey mapping
Information architecture
Feature specification
Product functionality

Design

User Experience Design (UX)
User Interface Design (UI)
Wireframing
Visual Content Creation
Art Direction
Illustrations

Engineering

Cross-platform mobile applications
Progressive web applications
Performance optimization
eCommerce solutions
Custom software
Web applications

We break walls.

Mobile apps development.

We build performant React Native mobile apps compatible for both iOS and Android. React Native combines the best parts of the native development and one of the best JavaScript libraries for building user interfaces. Written in JavaScript—rendered with native code for fast and scalable development and easy maintenance.

Software development.

We build strong, stable and secure software solutions based on Laravel web application framework. Rock solid backend admin interfaces, elegant dashboards and content management platforms based on RESTful Web services hosted on AWS architecture providing you with the truly fulfilling digital experience.

User experience and user interface design.

From product research to customer journeys and product architecture, we combine systematic methodologies with our agile processes to extract relevant inputs in order to develop high-quality digital products. After a detailed analysis and consequent prioritization of the product features, we start sketching wireframes, build prototypes, test and polish the final design.

Web application development.

Building fast, optimized and superior web applications with Vue.js on nuxt.js framework. In other words, we are talking about SaaS (Software as a Service) solutions that can meet the specific needs of any business that an off-the-shelf software can't. Cost-effective method that allows data to be accessed from any device with an internet connection and a web browser.

Dedicated project managers.

The key to a successful project is good communication, good planning and good team management. That's why we have project managers ready at your disposal. A good project manager considers the big picture and sets realistic and achievable goals and budget while respecting the agreed time line. Your dedicated project manager makes sure everything is going by the plan.

You may not need this - but if you <u>think</u> about it maybe you <u>do</u>.

You're in for a wall-breaking ride.
We sense a good digital product idea.

* This service is the beginning of our every project. After the Product discovery workshop, we will have clearly announced project tasks, know what we want to build, have defined realistic deadlines and expectations, and get familiar with all the possibilities and complexity of the project we are building together.

Benefits of product discovery workshop.

01   The overall product idea is improved and updated

02   General development costs are estimated more precisely

03   The time required to make the product is reduced

04   Ability to encounter obstacles is kept to a minimum

05   Greatly helps in monitoring project development

Superior tech stack for all purposes.

We pay attention to details - combining high-end technology stack to develop superior products with rock solid foundations. Fast and scalable platforms that prepare your business for the future.

PHP Laravel

Nuxt.JS

NEXT.JS

React Native

Amazon Web Services
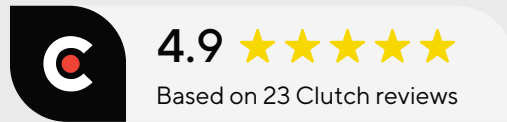
Clients who <u>believe</u> in our expertise.

Providing digital services for some of the top tourist brands and highly successful companies in Croatia, Europe and the world. If we need to point out some of our strengths, we would stand for ambition and dedication, we are design experience driven and we create with love and passion.

CLIENTS

A1

Alma Career.

mastercard

uniline
travel company

Gligora

marodi

WHITE SHARK

plus
HOSTING

better

ROCKWOOL

BAUMIT

KUTJEVO

AurA

MENEGHETTI

A.B.S.
PROZOR ZA VAŠ SVIJET

No way!
We landed
On the moon!

4.9 ★★★★★
Based on 23 Clutch reviews

"Team from Lloyds was positive in every meeting, helpful in offering new ideas, and receptive to changes."
Edward Massey, Managing Director, RealCom Broadcast Ltd

"The team is hands-on, and they're experts in their field — they really know what they're talking about."
Yuri Bouwhuis, Managing Director, Calucem GmbH

"The solution was created as smoothly as possible."
Deniz Zembo, Owner, Hotel Amfiteatar d.o.o

"We were impressed with their communication and top-level skill set."
Mitchell Germain, Founder & CEO, Zing Apps LLC

OFFICE

Our headquarters - The Mutt Cuts office!

SRETNO

TOOLS

Tools that create smart experiences.

Providing digital services and on the way grow relationships with our clients is always a benefit. This is why we use the best high-end products and trustful services that provide stability and quality in our processes. We believe that knowing how to use reliable technology creates value, builds relationships, and grows revenue.

amazon web services™   GitLab   Figma   directus

slack   Google Workspace   productive   Vercel

If you think good architecture is expensive, try bad architecture.
Brian Foote and Joseph Yoder

Let's kick off your project.

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